

**Robin E. Jensen**  
Curriculum Vitae

Department of Communication  
University of Utah  
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Salt Lake City, UT 84112

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**Positions**

Professor —Department of Communication, University of Utah—2017–present  
Associate Chair —Department of Communication, University of Utah—2023–present  
Associate Professor —Department of Communication, University of Utah—2014–2017  
Assistant Professor —Department of Communication, University of Utah—2011–2014  
Assistant Professor —Department of Communication, Purdue University—2007–2011

**Education**

Ph.D., Communication, University of Illinois at Urbana-Champaign, 2007  
M.A., Communication, University of Illinois at Urbana-Champaign, 2003  
B.A., Communication and Philosophy, Concordia College, 2001—*summa cum laude*

**Honors, Grants, and Fellowships—National**

Golden Anniversary Monograph Award, National Communication Association—2023  
Faculty Fellowship, National Endowment for the Humanities—2020  
National Endowment for the Humanities Summer Stipend — 2019  
Science History Institute Library Travel Grant — 2018  
Winans-Wichelns Memorial Award for Distinguished Scholarship in Rhetoric and Public Address, National Communication Association—2017  
Outstanding Book Award, Organization for the Study of Communication, Language, and Gender—2017  
Karl R. Wallace Memorial Award, National Communication Association—2015  
New Investigator Award, Rhetoric and Communication Theory Division, National Communication Association — 2015  
Health Communication Distinguished Book Award, National Communication Association—2015  
Cheris Kramarae Outstanding Dissertation Award, Organization for the Study of Communication, Language, and Gender — 2008  
Wrage-Baskerville Top Paper Award, Public Address Division, National Communication Association — 2007  
Doctoral Honors Seminar Participant, National Communication Association—2006  
Clarke Chambers Travel Grant, Social Welfare History Archives, University of Minnesota—2005  
Summer Institute Fellowship, Center for Global Culture and Communication, Northwestern University—2005

**Honors, Grants, and Fellowships—Institutional**

Publication Accelerator Grant, College of Humanities, University of Utah—2025  
Research Seed Grant, Department of Obstetrics and Gynecology, University of Utah—2024

Distinguished Scholar Award, College of Humanities, University of Utah—2023  
 1U4U Innovation Grant, Office of the Vice President for Academic Affairs, University of Utah—2023  
 Faculty Scholarly Grant, University Research Committee, University of Utah—2019  
 Kickstarter Grant, College of Humanities, University of Utah—2017  
 Faculty Service Award, Department of Communication, University of Utah—2017  
 Aldrich Faculty Fellowship, Tanner Humanities Center, University of Utah—2015  
 Professor Recognition Award, Mortar Board Senior Honors Society, University of Utah—2015  
 Faculty Fellowship, University Research Committee, University of Utah—2014  
 Enhancing Research in the Humanities and the Arts Grant, Purdue University—2010  
 Research Incentive Grant, Purdue University—2007  
 Karl R. Wallace Award for Distinguished Scholarship, Department of Communication, University of Illinois—2007  
 Research Completion Grant, Department of Communication, University of Illinois—2006  
 Outstanding Article Award, Department of Communication, University of Illinois—2006  
 Graduate Fellow, Illinois Program for Research in the Humanities, University of Illinois—2005  
 Marianne A. Ferber Scholarship, Gender and Women's Studies Program, University of Illinois—2005  
 Elizabeth Winter Young Summer Fellowship, Department of Communication, University of Illinois—2004  
 Unit for Criticism Travel Grant, University of Illinois—2004

### **Publications--Books**

1. Jensen, R. E. (2016). *Infertility: Tracing the history of a transformative term*. Penn State University Press.

Winner, Winans-Wichelns Memorial Award for Distinguished Scholarship in Rhetoric and Public Address, National Communication Association.

Winner, Outstanding Book Award, Organization for the Study of Communication, Language, and Gender.

2. Jensen, R. E. (2010). *Dirty words: The rhetoric of public sex education, 1870-1924*. University of Illinois Press.

Winner, Health Communication Distinguished Book Award, National Communication Association.

### **Publications—Books Under Contract**

1. **Jensen, R. E.** *Productive: How women in medicine changed gynecology in the twentieth century*. Under contract with New York University Press.

### **Publications—Refereed Journal Articles**

*An asterisk indicates a student co-author at the time the research was conducted.\**

1. Johnson, E. P., Riches, N. O., Arceneaux, S., Murdock, E., Quade, C., Cohen, S. R., & **Jensen, R. E.** (2026). The patient, the provider, and the TikTok creator: Qualitative analysis of the content and quality of videos on prenatal genetic screening. *Journal of Midwifery & Women's Health*. Advance online publication. <https://doi.org/10.1111/jmwh.70121>
2. Cullinan, M. E., Parks, M. M., Krall, M. A., & **Jensen, R. E.** (2026). Union Carbide's "Hand in Things to Come": Narrative formations of a culture of toxification. *Environmental Communication*. Advance online publication. <https://doi.org/10.1080/17524032.2026.2642148>.
3. **Jensen, R. E.**, Krall, M. A., Garza, G. Y.,\* Lopez, J. A.,\* & Jordan, M.\* (2026). Talking about fertility in sex-education class: STIs, substance use, and reproductive technology as grounds for discussion. *American Journal of Sexuality Education*, 21(2), 97-119.
4. Carter, G., **Jensen, R. E.**, Baayd, J., Quade, C., & Sanders, J. (2025). Defining abortion beyond the clinic: Lay perspectives of abortion from a multi-state cross-sectional survey. *Social Science & Medicine*, 382, 118323. <https://doi.org/10.1016/j.socscimed.2025.118323>.
5. **Jensen, R. E.**, Krall, M. A., Cullinan, M. E., & Almuaili, G.\* (2025). Indirect audiences and conflicting narratives about oral contraception: Emergent coverage of 'the pill' in *The New York Times*, 1951-1965. *Public Understanding of Science*, 34(8), 1028-1045.
6. Lillie, H., **Jensen, R. E.**, & Gorissen, S. H.\* (2024). Connecting infertility beliefs with viewership of teen pregnancy media: The role of morality in understandings of fertility. *Feminist Media Studies*, 24(7), 1548-1566.
7. **Jensen, R. E.**, & Krall, M. A.\* (2023). Targeted invitations to tailor: Establishing fertility as relevant in U.S. sex education. *Health Communication*, 39(9), 1750-1759.
8. **Jensen, R. E.** (2023). The first publication on contraception in a U.S. medical journal, 1928: Dr. Hannah Mayer Stone's case for contraceptive care before the pill. *American Journal of Public Health*, 113(4), 390-396.
9. Cullinan, M. E., Maison, K.,\* Parks, M. M.,\* Krall, M. A.,\* Krebs, E.,\* Mann, B. W.,\* & **Jensen, R. E.** (2023). Seedlings in the corporate forest: Communicating benevolent sexism in Dow Chemical's first internal affirmative-action campaign. *Management Communication Quarterly*, 37(1), 171-196.
10. **Jensen, R. E.** (2022). Re-envisioning fertility science: From J. Marion Sims's invasive gynecology to Sophia Kleegman's "conservative surgery" hermeneutic. *Quarterly Journal of Speech*, 108(2), 125-147.

11. Krall, M. A.,\* Parks, M. M.,\* Krebs, E.,\* Mann, B. W.,\* Maison, K.,\* & **Jensen, R. E.** (2022). Chemistry in the mail: Stamps from around the globe and public science communication in the twentieth-century. *Public Understanding of Science*, 31(2), 136-151.
12. **Jensen, R. E.** (2021). Theorizing chemical rhetoric: Toward an articulation of chemistry as a public vocabulary. *Journal of Communication*, 71(3), 431-453.
13. Mann, B. W.,\* Krall, M. A.,\* Parks, M. M.,\* Krebs, E.,\* Maison, K.,\* & **Jensen, R. E.** (2021). Strategic place-making and public scientific outreach in the American Chemical Society's National Historic Chemical Landmarks Program. *Science Communication*, 43(3), 336-357.
14. **Jensen, R. E.**, Maison, K.,\* Mann, B. W.,\* Krall, M. A.,\* & Parks, M. M.\* (2021). Medicalization's communicative infrastructure: Seventy years of "brain chemistry" in the *New York Times*. *Health Communication*, 36(3), 272-279.
15. **Jensen, R. E.**, Parks, M. M.,\* Mann, B. W.,\* Maison, K.,\* & Krall, M. A.\* (2019). Mapping *Nature's* scientist: The posthumous demarcation of Rosalind Franklin and her crystallographic data. *Quarterly Journal of Speech*, 105(3), 297-318.
16. **Jensen, R. E.**, Martins, N., & Parks, M. M.\* (2018). Public perception of female fertility: Initial fertility, peak fertility, and age-related infertility among U.S. adults. *Archives of Sexual Behavior*, 47(5), 1507-1516.
17. **Jensen, R. E.**, & Blumling, A. N.\* (2018). Justifying an ideal first pregnancy age: Vernacular science knowledge and the facilitation of lay argument. *Public Understanding of Science*, 27(3), 325-337.
18. King, A. S.,\* **Jensen, R. E.**, Jones, C.,\* & McCarthy, M. J.\* (2018). Occupational stigma communication: The anticipatory socialization of sex educators. *Health Communication*, 33(12), 1401-1409.
19. Williams, E. A.,\* & **Jensen, R. E.** (2016). Conflicted identification in the sex education classroom: Balancing professional values with organizational mandates. *Qualitative Health Research*, 26(11), 1574-1586.
20. **Jensen, R. E.** (2015). Improving upon nature: The rhetorical ecology of chemical language, reproductive endocrinology, and the medicalization of infertility. *Quarterly Journal of Speech*, 101(2), 329-353.
21. **Jensen, R. E.** (2015). From barren to sterile: The evolution of a mixed metaphor. *Rhetoric Society Quarterly*, 45(1), 25-46.

22. **Jensen, R. E.** (2015). An ecological turn in rhetoric of health scholarship: Attending to the historical flow and percolation of ideas, assumptions, and arguments. *Communication Quarterly*, 63(5), 522-526.
23. Jones, C.,\* **Jensen, R. E.**, & King, A. S.\* (2014). Future sex educator perceptions of rural versus urban instruction: A case for community-centered sexual health education. *American Journal of Sexuality Education*, 9(4), 464-484.
24. Martins, N., & **Jensen, R. E.** (2014). The relationship between 'Teen Mom' reality programming and teenagers' beliefs about teen parenthood. *Mass Communication and Society*, 17(6), 830-852.
25. Carrion, M.,\* & **Jensen, R. E.** (2014). Curricular decision-making among public school sex educators. *Sex Education*, 14(6), 623-634.
26. **Jensen, R. E.**, & King, A. S.\* (2013). The authoritative metaphor and social change: Surgeon General C. Everett Koop's direct mailer, "Understanding AIDS." *Health Communication*, 28(6), 592-602.
27. Doss, E. F.,\* & **Jensen, R. E.** (2013). Balancing mystery and identification: Dolores Huerta's shifting transcendent persona. *Quarterly Journal of Speech*, 99(4), 481-506.
28. **Jensen, R. E.**, Christy, K.,\* Gettings, P.,\* & Lareau, L.\* (2013). Interview and focus group research: A content analysis of scholarship published in ranked journals. *Communication Methods and Measures*, 7(2), 126-133.
29. **Jensen, R. E.** (2012). Sex education and self-efficacy: Toward a taxonomy of enactive mastery experiences. *Health Education & Behavior*, 39(3), 259-267.
30. **Jensen, R. E.**, Williams, E. A.,\* Holyoak, I. C.,\* & Shorter, S.\* (2012). HIV/AIDS in Botswana: President Festus G. Mogae's narrative of secular conversion. *Health Communication*, 27(1), 19-29.
31. **Jensen, R. E.**, Doss, E. F.,\* & Ivic, R.\* (2011). Metaphorical invention in early photojournalism: *New York Times* coverage of the 1876 Brooklyn Theater fire and the 1911 Shirtwaist Factory fire. *Critical Studies in Media Communication*, 28(4), 334-352.
32. Bute, J. J., & **Jensen, R. E.** (2011). Narrative sense-making and time lapse: Interviews with low-income women about sex education. *Communication Monographs*, 78(2), 212-232.
33. **Jensen, R. E.** (2010). A content analysis of youth sexualized language and imagery in adult film packaging, 1995-2007. *Journal of Children and Media*, 4(4), 371-386.

34. **Jensen, R. E., & Bute, J. J.** (2010). Fertility-related perceptions and behaviors among low-income women: Injunctive norms, sanctions, and the assumption of choice. *Qualitative Health Research, 20*(11), 1573-1584.
35. Bute, J. J., & **Jensen, R. E.** (2010). Low-income women describe fertility-related expectations: Descriptive norms, injunctive norms, and behavior. *Health Communication, 25*(8), 681-691.
36. **Jensen, R. E.,** Doss, E. F.,\* Janssen, C. I.,\* & Bower, S. A.\* (2010). Theorizing the transcendent persona: Amelia Earhart's vision in *The Fun of It*. *Communication Theory, 20*(1), 1-20.
37. **Jensen, R. E.** (2008). Sexual polysemy: The discursive ground of talk about sex and education in U.S. history. *Communication, Culture & Critique, 1*(4), 396-415.
38. **Jensen, R. E.** (2007). Using science to argue for sexual education in U.S. public schools: Ella Flagg Young and the 1913 "Chicago Experiment." *Science Communication, 29*(2), 217-241.
39. Rintamaki, L. S., Kosenko, K. A., Scott, A. M., & **Jensen, R. E.** (2007). Male patient perceptions of HIV stigma in healthcare contexts. *AIDS Patient Care & STDs, 21*(12), 956-969.
40. **Jensen, R. E., & Jensen, J. D.** (2007). Entertainment media and sexual health: A content analysis of sexual talk, behavior, and risks in a popular television series. *Sex Roles, 56*(5), 275-284.
41. **Jensen, R. E.** (2005). The eating disordered lifestyle: Imagetexts and the performance of similitude. *Argumentation and Advocacy, 42*(1), 1-18.

### **Publications—Book Chapters**

1. Singer, S., Bloom-Pojar, R., Dubriwny, T., Kinney, T., McFarlane, M. Murawski, C., Stockwell, J., & **Jensen R. E.** (2018). Reevaluating our commitments: Intersectionality, interdisciplinarity, and the future of feminist rhetoric. In J. Rice, & C. Graham (Eds.), *Rhetoric's Change*. Parlor Press.
2. **Jensen, R. E.** (2015). Rhetoric of risk. In H. Cho, T. Reimer, & K. A. McComas (Eds.), *The SAGE Handbook of Risk Communication* (pp. 86-98). Sage.

### **Publications—Invited and Professional Essays**

- Jensen, R. E., & Almuaili, G.\*** (2023). Abortion and miscarriage are synonyms: Substandard gynecological care in the wake of abortion's criminalization. *Women & Language, 46*(1), 267-273.

**Jensen, R. E.** (2020). Nonlinear histories. *Journal for the History of Rhetoric*, 23(1), 110-111.

**Jensen, R. E.** (2012, September). *Vibrant Voices of Public Address*. National Communication Association Public Address Division.

**Jensen, R. E.** (2011, December). *Communication Currents* (Vol. 6). National Communication Association.

**Jensen, R. E.** (2011, June). *Communication Currents* (Vol. 6). National Communication Association.

**Jensen, R. E.** (2008). Women's rhetoric in history: A process-oriented turn and continued recovery. *Quarterly Journal of Speech*, 94(1), 100-112.

### **Publications—Book Reviews**

**Jensen, R. E., & Garza, G. Y.\*** (2024). [Review of the book *Health Communication for Social Justice: A Whole Person Approach*]. *Health Communication*, 40(9), 1866-1867.

**Jensen, R. E., & Almuaili, G.\*** (2024). [Review of the book *Rethinking Culture in Health Communication: Social Interactions as Intercultural Encounters*]. *Health Communication*, 39(8), 1669-1671.

**Jensen, R. E.** (2019). [Review of the book *Reimagining Advocacy: Rhetorical Education in the Legal Clinic*]. *Quarterly Journal of Speech*, 105(2), 235-239.

**Jensen, R. E.** (2016). [Review of the book *A Question of Sex: Feminism, Rhetoric, and Differences That Matter*]. *Quarterly Journal of Speech*, 102(3), 307-332.

**Jensen, R. E.** (2014). [Review of the book *Women and Rhetoric between the Wars*]. *Rhetoric Society Quarterly*, 44(1), 103-106.

**Jensen, R. E.** (2013). [Review of the book *Evolutionary Rhetoric: Sex, Science, and Free Love in Nineteenth-Century Feminism*]. *International Journal of Communication*, 7(3), 1511-1513.

**Jensen, R. E.** (2013). Literacy as preventative: Targeting adolescents via Progressive Era sexual-health texts. [Review of the book *What adolescents ought to know: Sexual health texts in early twentieth-century America*]. *Journal of the Gilded Age and Progressive Era*, 12(3), 428-430.

**Jensen, R. E.** (2005). [Review of the book *The politics of American religious identity: The seating of Senator Reed Smoot*]. *Rhetoric and Public Affairs*, 8(3), 501-504.

**Jensen, R. E.** (2004). [Review of the book *FDR and fear itself: The first inaugural address*]. *Argumentation and Advocacy*, 40(3), 200-202.

**Selected Referred Conference Presentations**

*An asterisk indicates a student co-author at the time the research was conducted.\**

- Jensen, R. E.** (2026). Bringing the dignity of informed consent to gynecology: Dr. Helen Rodríguez-Trias' voicing of reproductive contradiction. Paper presented at the Rhetoric Society of America Conference, Portland, OR.
- Jensen, R. E.** (2025). Driving Gynecology into the Community: Dr. Helen Octavia Dickens' Community Based Appeals to Place, Experience, and Relationships. Paper presented at the National Communication Association Conference, Denver, CO.
- Jensen, R. E.,** Krall, M. A., Garza, G. Y.,\* Lopez, J. A.,\* & Jordan, M.\* (2025). Talking about fertility in sex education class: STIs, substance use, and reproductive technology as grounds for discussion. Paper presented at the International Communication Association Conference, Denver, CO.
- Jensen, R. E.,** Krall, M. A., Cullinan, M. E., & Almuaili, G.\* (2024) Indirect audiences and early reproductive-health news: Emergent coverage of "the pill" in *The New York Times*, 1951-1965. Paper presented at the National Communication Association Conference, New Orleans, LA.
- Jensen, R. E.,** (2024). Sims, Anarcha, Betsey, and Lucy: The rhetorical trajectory of early modern gynecology. Paper presented at the Rhetoric Society of America Conference, Denver, CO.
- Krall, M. A., **Jensen, R. E.,** Cullinan, M. E., & Almuaili, G.\* (2024). Appeals to science, context, and the future: Early *New York Times* coverage of the pill in the light of Catholicism. Paper presented at the Rhetoric Society of America Conference, Denver, CO.
- Jensen, R. E.,** & Krall, M. A.\* (2023). Targeted invitations to tailor: Establishing fertility as relevant in U.S. sex education. Paper presented at the International Communication Association Conference, Toronto, Ontario.
- Lillie, H., **Jensen, R. E.,** & Gorissen, S. H.\* (2022). Infertility beliefs and teen pregnancy programming: Linking a fertility morality subculture with media viewership. Paper presented at the National Communication Association Conference, New Orleans, LA.
- Maison, K.,\* Cullinan, M. E.,\* Parks, M. M.,\* Krebs, E.,\* Krall, M. A.,\* Mann, B. W.,\* & **Jensen, R. E.** (2022). Seedlings in the corporate forest: Communicating benevolent sexism in Dow Chemical's "Know More in '74" affirmative-action campaign. Paper presented at the National Communication Association Conference, New Orleans, LA.

- Jensen, R. E.** (2022). Tipped, incompetent, and inhospitable: Interventions and innovations in the language of gynecological diagnoses. Paper presented at the National Communication Association Conference, New Orleans, LA.
- Jensen, R. E.** (2021). Re-envisioning the reproductive body in fertility science: From invasive gynecology to a 'conservative surgery' hermeneutic. Paper presented at the International Communication Association Conference, Denver, CO.
- Jensen, R. E.** (2020). Theorizing chemical rhetoric: Toward an articulation of chemistry as a public vocabulary. Paper presented at the National Communication Association Conference, Indianapolis, IN.
- Jensen, R. E., & Pokharel, M.\*** (2020). Public perception of the female fertility timeline: A survey of U.S. adults 40-65. Paper presented at the National Communication Association Conference, Indianapolis, IN.
- Krall, M. A.,\* Parks, M. M.,\* Krebs, E.,\* Mann, B. W.,\* Maison, K. M.,\* & **Jensen, R. E.** (2019). The rhetoric of scientific postage stamps: The Witco Stamp Collection as reflecting and contributing to a public understanding of science. Paper presented at the National Communication Association Conference, Baltimore, MD. **Top Paper Award, Association for Rhetoric, Science, Technology, and Medicine Division.**
- Krebs, E.,\* Parks, M. M.,\* Krall, M. A.,\* **Jensen, R. E.**, Mann, B. W.,\* & Maison, K. M.\* (2019). Capitalizing on a kairos of American chaos: Dow Chemical ads from the 1930s and 1940s as constituting a public vocabulary of science. Competitively selected paper presented at the National Communication Association Conference, Baltimore, MD. **Top Paper Award, American Studies Division.**
- Mann, B. W.,\* Krall, M. A.,\* Krebs, E.,\* Maison, K. M.,\* Parks, M. M.,\* & **Jensen, R. E.** (2019). Making science a public matter: Place-making as rhetorical strategy in the National Historic Chemical Landmarks Program. Paper presented at the National Communication Association Conference, Baltimore, MD.
- Jensen, R. E.,** Maison, K.,\* Mann, B. W.,\* Krall, M. A.,\* & Parks, M. M.\* (2019). Medicalization's communicative infrastructure: Seventy years of 'brain chemistry' in the *New York Times*. Paper presented at the International Communication Association Conference, Washington, D.C.
- Jensen, R. E.,** Parks, M. M.,\* Mann, B. W.,\* Maison, K.,\* & Krall, M. A.\* (2018). Mapping *Nature's* scientist: The posthumous demarcation of Rosalind Franklin and her crystallographic data. Paper presented at the National Communication Association Conference, Salt Lake City, UT.
- Jensen, R. E., & Blumling, A.\*** (2017). Justifying an ideal first pregnancy age: Vernacular communicative knowledge concerning hormones, risk, and eggs. Paper presented at the National Communication Association Conference, Dallas, TX.

**Jensen, R. E., & Martins, N. (2017).** Public perception of female fertility: Initial fertility, peak fertility, and infertility. Paper presented at the International Communication Association Conference, San Diego, CA.

**Jensen, R. E. (2016).** Psychogenic infertility: The unconscious defense against motherhood in mid-century reproductive rhetoric. Paper presented at the Rhetoric Society of American Conference, Atlanta, GA.

**Jensen, R. E. (2015).** Fertility in clinical time: The integration of scientific specialties as infertility studies. Presented at the annual convention of the National Communication Association, Las Vegas, NV. **Top Paper Award, Association for Rhetoric, Science, Technology, and Medicine Division.**

Rintamaki, L., Kosenko, K. A., Hogan, T., **Jensen, R. E.**, Scott, A. M., Reynolds-Tylus, T., & O'Mally, A. (2015). The role of stigma management in HIV treatment adherence. Paper presented at the annual convention of the National Communication Association, Las Vegas, NV.

**Jensen, R. E. (2014).** Improving upon nature: The rise of reproductive endocrinology and chemical theories of fertility. Paper presented at the annual convention of the National Communication Association, Chicago, IL.

Jones, C.,\* **Jensen, R. E.**, & King, A. S.\* (2014). Future sex educator perceptions of rural verses urban instruction: A case for community-centered sexual health education. Paper presented at the annual convention of the National Communication Association, Chicago, IL.

**Jensen, R. E. (2014).** Discursive transgressions in the name of “plain sexual talk.” Paper presented at the Rhetoric Society of American Conference, San Antonio, TX.

**Jensen, R. E. (2013).** From barren to sterile: Metaphorical shifts in fertility discourse and women’s rhetorical agency before the twentieth century. Paper presented at the annual convention of the National Communication Association, Washington, DC.

Martins, N., & **Jensen, R. E. (2013).** The relationship between “teen mom” reality programming and teenagers’ beliefs about teen parenthood. Paper presented at the annual convention of the National Communication Association, Washington, D.C.

**Jensen, R. E. (2013).** Vital forces conserved: Early twentieth-century arguments about women’s reproductive health. Paper presented at the Alta Conference on Argumentation.

Rintamaki, L. S., Kosenko, K. A., Hogan, T. P., **Jensen, R. E.**, Scott, A. M., & Reynolds-Tylus, T. (2013). The role of stigma management in HIV treatment adherence. Paper presented at the DC Health Communication Conference, Washington D.C.

- Jensen, R. E., & King, A. S.\*** (2012). The authoritative metaphor and social change: Surgeon General C. Everett Koop's direct mailer, "Understanding AIDS." Paper presented at the annual convention of the National Communication Association, Orlando, FL.
- Williams, E. A.,\* & **Jensen, R. E.** (2012). Conflicted identification: Ideological struggles faced by sexual educators. Paper presented at the annual convention of the National Communication Association, Orlando, FL.
- King, A. S.,\* **Jensen, R. E.,** & Jones, C. L.\* (2012). Stigma management communication strategies learned during anticipatory socialization: Interviews with future sexual health educators about occupational expectations. Paper presented at the annual convention of the National Communication Association, Orlando, FL.
- Doss, E. F.,\* & **Jensen R. E.** (2011). Balancing mystery and identification: Dolores Huerta's shifting transcendent persona. Paper presented at the annual convention of the National Communication Association, New Orleans, LA. **Top Paper Award, Public Address Division.**
- Carrion, M.,\* & **Jensen, R. E.** (2011). Arguments about sex education: A case study in intertextual controversy. Paper presented at the annual convention of the National Communication Association, New Orleans, LA.
- Jensen, R. E.,** Williams, E. A.,\* Holyoak, I.,\* & Shorter, S.\* (2011). HIV/AIDS in Botswana: President Festus G. Mogae's Narrative of Secular Conversion. Paper presented at the annual convention of the International Communication Association, Boston, MA.
- Jensen, R. E.** (2011). Sex education and self-efficacy: Toward a taxonomy of enactive mastery experiences. Paper presented at the annual convention of the International Communication Association, Boston, MA.
- Jensen, R. E.,** & Bute, J. J. (2010). Narrative sense-making and time lapse: Interviews with low-income women about sex education. Paper presented at the annual convention of the National Communication Association, San Francisco, CA.
- Jensen, R. E.,** Doss, E. F.,\* & Ivic, R.\* (2010). Metaphorical invention in early photojournalism: *New York Times* coverage of the 1873 Brooklyn Theater fire and the 1911 Shirtwaist Factory fire. Paper presented at the Rhetoric Society of America Conference, Minneapolis, MN.
- Jensen, R. E.,** & Bute, J. J. (2009). Fertility and sexuality-related perceptions and behaviors among low-income women: Injunctive norms, sanctions, and the assumption of choice. Paper presented at the National Communication Association, Chicago, IL.
- Bute, J. J., & **Jensen, R. E.** (2009). Underserved women describe fertility-related expectations: Descriptive norms, injunctive norms, and behavior. Paper presented at the International Communication Association, Chicago, IL.

- Jensen, R. E.,** Doss, E.,\* Janssen, C. I.,\* & Bower, S.\* (2008). The transcendent persona: Amelia Earhart's rhetoric of inevitable progress. Paper presented at the annual convention of the Organization for the Study of Communication, Language and Gender, Nashville, TN.
- Rintamaki, L. S., Kosenko, K. A. Scott, A. M., **Jensen, R. E.,** & LaVail, K. H. (2008). The facework of stereotype threat: HIV-positive men managing the gay stereotype. Paper presented at the annual convention of the National Communication Association, San Diego, CA.
- Jensen, R. E.** (2008). A content analysis of youth sexualized language and imagery in adult film, 1995-2007. Paper presented at annual convention of the International Communication Association, Montreal, Canada.
- Jensen, R. E.** (2007). "For while my mother knows a lot, she won't tell me a thing": Ella Flagg Young's fragmented rhetoric in support of the Chicago Experiment. Paper presented at the annual convention of the National Communication Association, Chicago, IL. **Wrage-Baskerville Award for best contributed paper in the Public Address Division.**
- Jensen, R. E.** (2007). Seeing sexual education through new eyes: Rachele Yarros's representation of rhetoric, other, and self. Paper presented at the annual convention of the International Communication Association, San Francisco, CA.
- Rintamaki, L. S., Kosenko, K. A., Scott, A. M., **Jensen, R. E.,** & Jordan, C. (2007). Male patient perceptions of HIV stigma in healthcare contexts. Paper presented at the annual convention of the International Communication Association, San Francisco, CA, May.
- Jensen, R. E.** (2006). Early, modern discourses of public sexual education: Strategic ambiguity from Comstock to social hygiene. Paper presented at the annual convention of the National Communication Association, San Antonio, TX.
- Jensen, R. E.** (2006). Reading sex: Progressive Era image vernaculars and sexual education campaigns. Paper presented at the biennial conference of the Rhetoric Society of America, Memphis, TN.
- Jensen, R. E.,** & Jensen, J. D. (2005). Entertainment media and sexual health: A content analysis of sexual talk, behavior, and risks in a popular television series. Paper presented at the annual convention of the National Communication Association, Boston, MA.
- Jensen, R. E.** (2005). Separated by sex: Two progressive era sexual education campaigns. Paper presented at the annual convention of the National Communication Association, Boston, MA.

- Jensen, R. E.** (2005). What every girl should know: Margaret Sanger's oxymoronic rhetoric concerning sexual education. Paper presented at the 5th Biennial International Feminism(s) and Rhetoric(s) Conference, Houghton, MI.
- Rintamaki, L. S., Kosenko, K. A., Scott, A. M., **Jensen, R. E.**, & Jordan, C. (2005). HIV status disclosure to past, present, and prospective sexual partners. Paper presented at the National HIV Prevention Conference, Centers for Disease Control and Prevention, Atlanta, GA.
- Jensen, R. E.** (2004). The rhetoric of eating disorders: A transtheoretical perspective. Paper presented at the annual convention of the National Communication Association, Chicago, IL.
- Jensen, R. E.** (2004). Making room for the visual in argumentation theory: Moving forward, looking back. Paper presented at the annual convention of the National Communication Association, Chicago, IL.
- Jensen, R. E.** (2004). The rhetoric surrounding top freedom. Paper presented at the Biennial Conference of the Rhetoric Society of America, Houston, TX.
- Jensen, R. E.** (2003). King of the world: The visual and textual rhetoric of pro-eating disorder websites. Paper presented at the annual convention of the National Communication Association, Miami, FL. **Top Paper Award, Visual Communication Division.**
- Jensen, R. E.** (2003). Topfreedom: A rhetorical analysis of the debate with a bust. Paper presented at the annual convention of the Organization for the Study of Communication, Language and Gender, Ft. Mitchell, KY.
- Other Selected Conference Activities**
- Jensen, R. E.** (2026). Publishing challenges in the rhetoric of science, technology, and medicine: A roundtable discussion with editors. Roundtable participant for panel to be presented at the Rhetoric Society of American Conference, Portland, OR.
- Jensen, R. E.** (2026). Doing reproductive justice rhetorics. Roundtable participant for panel to be presented at the Rhetoric Society of America Conference, Portland, OR.
- Jensen, R. E.** (2025). Intersections of mental health communication and social justice: Envisioning transformative pathways. Roundtable participant for panel presented at the National Communication Association Conference, Denver, CO.
- Jensen, R. E.** (2022). Writing academic books in health communication: Spotlight Panel. Chair to panel presented at the annual convention of the National Communication Association, New Orleans, LA.
- Jensen, R. E.** (2020). Qualitative research: Current & future directions. Invited panel presentation at the Health Communication Preconference for the National

Communication Association Conference, Indianapolis, IN.

- Jensen, R. E.** (2020). New titles in the rhetoric of health and medicine. Respondent to panel presented at the annual convention of the National Communication Association, Indianapolis, IN.
- Jensen, R. E.** (2020). Making it medical: At the crossroads of medicalization and culture. Respondent to panel presented at the annual convention of the National Communication Association, Indianapolis, IN.
- Jensen, R. E.** (2019). Embodied arguments evoked by space and place: Performances of racial, sexual, and nationalist identities. Chair for panel presented at the Alta Argumentation Conference, Alta, UT.
- Jensen, R. E.** (2018). A conversation about reproductive health and social justice. Invited conversation presented at the Rhetoric of Health and Medicine Preconference Symposium for the Public Address Conference, Boulder, CO.
- Jensen, R. E.** (2018). When psychology goes rogue: What happens when lay publics use DSM disorders to diagnose themselves and others. Respondent to panel presented at the annual convention of the National Communication Association, Salt Lake City, UT.
- Jensen, R. E.** (2018). Conforming reproductive and bleeding bodies and rhetorics of resistance. Respondent to panel presented at the annual convention of the National Communication Association, Salt Lake City, UT.
- Jensen, R. E.** (2017). ARSTM@NCA new book discussion panel. Respondent to panel presented at the annual convention of the National Communication Association, Dallas, TX.
- Jensen, R. E.** (2017). Challenging traditional paradigms of reproductive health care: Feminist inquiries into reproductive health technologies and products. Respondent to panel presented at the annual convention of the National Communication Association, Dallas, TX.
- Jensen, R. E.** (2017). Health communication and HIV Prevention. Chair for panel presented at the International Communication Association Conference, San Diego, CA.
- Jensen, R. E.** (2016). Intersectionality, interdisciplinarity, and the future of feminist rhetoric: A roundtable. Respondent to panel presented at the Rhetoric Society of America Conference, Atlanta, GA.
- Jensen, R. E.** (2015). Recovering argument in the (dismal) sciences. Chair for panel presented at the Alta Argumentation Conference, Alta, Utah.
- Jensen, R. E.** (2014). Children, mothers, and workers: A Progressive Era rhetoric of moral reform. Respondent to panel presented at the annual convention of the National Communication Association, Chicago, IL.
- Jensen, R. E.** (2014). What can it mean to lean in? Roundtable participant for panel

presented at the annual convention of the National Communication Association, Chicago, IL.

- Jensen, R. E.** (2014). Scholars' office hours. Invited discussant at the annual convention of the National Communication Association, Chicago, IL.
- Jensen, R. E.** (2014). Rhetoric of the body. Roundtable participant for panel presented at the Rhetoric Society of America Conference, San Antonio, TX.
- Jensen, R. E.** (2013). Rhetorical studies of health, science, and medicine. Roundtable participant for panel presented at the annual convention of the National Communication Association, Washington, D.C.
- Jensen, R. E.** (2012). Children and mothers: The interaction of science and public health in twentieth-century public policy reforms. Respondent to panel presented at the annual convention of the National Communication Association, Orlando, FL.
- Jensen, R. E.** (2012). New takes on old genres: Presidential public speech. Chair and respondent to panel presented at the annual convention of the National Communication Association, Orlando, FL.
- Jensen, R. E.** (2012). A dialogue on recently published books in the history of rhetoric. Respondent for panel presented at the biennial conference of the Rhetoric Society of America, Philadelphia, PA.
- Jensen, R. E.** (2010). Bridging women's sexual health. Respondent for panel presented at the annual convention of the National Communication Association, San Francisco, CA.
- Jensen, R. E.** (2010). Bridging rhetoric's multiple personae. Roundtable participant for panel presented at the annual convention of the National Communication Association, San Francisco, CA.
- Jensen, R. E.** (2009). Communication about sexual health. Chair for panel presented at the annual convention of the International Communication Association, Chicago, IL.
- Jensen, R. E.** (2009). Culture-centered health communication. Chair for panel presented at the annual convention of the International Communication Association, Chicago, IL.
- Jensen, R. E.** (2008). Top papers in the Public Address Division. Respondent for panel presented at the annual convention of the National Communication Association, San Diego, CA.
- Jensen, R. E.** (2008). Spitzack & Carter 20 years out: Has "woman" become conventional? Respondent for panel presented at the annual convention of the National Communication Association, San Diego, CA.
- Jensen, R. E.** (2008). Risk and crisis communication. Chair for panel presented at the annual convention of the National Communication Association, San Diego, CA.

**Jensen, R. E.** (2005). Under-represented and under-valued: Content analysis of representations of women in mass media. Chair for panel presented at the annual convention of the National Communication Association, Boston, MA.

### **Keynotes, Invited Presentations, and Workshops**

**Jensen, R. E.** (2025). Sharing a voice: The promises and challenges of co-authoring in rhetoric. Invited panelist for the American Society for the History of Rhetoric (ASHR) First Friday Forum.

**Jensen, R. E.** (2024). Pennsylvania State University Series in Transdisciplinary Rhetoric. Invited panelist for Rhetoric Society of America Remote.

**Jensen, R. E.** (2023). Changes in gynecological science and medicine: 20<sup>th</sup> century efforts to incorporate women's health and care into a grim discipline. Invited keynote speaker for the University of Illinois at Urbana-Champaign's Communities of Communication Symposium.

**Jensen, R. E.** (2022). Problematic STEM jargon. Invited workshop participant and panelist for the ADVANCE Resource and Coordination (ARC) Network and the National Science Foundation.

**Jensen, R. E.** (2020). Rosalind Franklin and *Nature's* scientist. Invited keynote speaker for the 5<sup>th</sup> Annual Women in Science and Healthcare (WiSH) Symposium at Rosalind Franklin University of Medicine and Science, North Chicago, IL.

**Jensen, R. E., & Thompson, T.** (2018). Mastering publishing: Tips and tricks for journal articles and books. Invited lecture presented at the National Communication Association's Health Communication Doctoral and Early Career Preconference, Salt Lake City, UT.

**Jensen, R. E.** (2017). Accounting for scientific attribution. Invited keynote speaker for the Rhetoric of Health and Medicine Symposium at the University of Cincinnati, Cincinnati, OH.

**Jensen, R. E.** (2017). Infertility: Tracing the history of a transformative term. Invited colloquium speaker for the College of Communication at Northwestern University, Evanston, IL.

**Jensen, R. E.** (2017). The rhetoric of reproductive endocrinology. Invited colloquium speaker for the Chelona Rhetoric Society of America reading group at the University of Maryland, College Park.

**Jensen, R. E.** (2015). Timing and fertility: The transdisciplinary field of infertility studies. Invited colloquium speaker for the Center for Writing Studies at the University of Illinois, Urbana-Champaign.

- Jensen, R. E.** (2015). Fertility in clinical time: The integration of scientific specialties as infertility studies. Invited colloquium speaker for the University of Utah's Tanner Humanities Center.
- Jensen, R. E.** (2012). The authoritative metaphor and social change: Surgeon General C. Everett Koop's direct mailer, "Understanding AIDS." Invited colloquium speaker for the University of Utah's Department of Communication Colloquium Series.
- Jensen, R. E.** (2012). Arguments for and against sex education during the Progressive Era. Invited colloquium speaker for the 2012 Conversation Series on Freedom and Responsibility in Public Life, Willamette University.
- Jensen, R. E.** (2010). Dirty words: The rhetoric of public sex education, 1870-1924. Invited colloquium speaker for the Rhetoric Reading Group, University of Illinois at Urbana-Champaign.
- Jensen, R. E.** (2009). Fertility norms and expectations among women who are low-income. Invited colloquium speaker for the Regenstrief Center for Healthcare Engineering Brown Bag Lecture Series.
- Jensen, R. E.** (2009). Amelia Earhart's legacy. Invited colloquium speaker for the R.B. Stewart Society, Purdue University.
- Jensen, R. E.** (2008). Amelia Earhart's rhetoric before Purdue. Invited colloquium speaker at the Bi-annual David Hutton Interdisciplinary Lecture Series, Department of English, Purdue University.

### **Graduate Advising and Mentoring**

#### *Current Doctoral Advisees*

Ghanima Almuaili, doctoral candidate—Department of Communication  
 Gabrielle Yvonne Garza, doctoral student—Department of Communication  
 Emma Murdock, doctoral student—Department of Communication

#### *Doctoral Advisees (Completed)*

Kourtney Maison—Ph.D., 2024—Assistant Professor, Kansas Wesleyan University  
 Madison A. Krall—Ph.D., 2022—Assistant Professor, Seton Hall University  
 Melissa M. Parks—Ph.D., 2019—Associate Director, Taft-Nicholson Center for En. Humanities  
 Benjamin W. Mann—Ph.D., 2019—Director of Debate, Lewis & Clark College  
 Melissa Carrion—Ph.D., 2014—Assistant Professor at University of Nevada, Las Vegas  
 Erin F. Doss—Ph.D., 2014—Associate Professor, Indiana University, Kokomo

#### *Master's Advisees (Completed)*

Olivia Webster (M.A., 2024)  
 Ashleigh McDonald (M.A., 2022)  
 Alexandria Agee (M.A., 2017)  
 Elliott Sawyer (M.A., 2014)

**Graduate Committee Membership***Current Graduate Committees*

Damon Darling, doctoral student—Department of Communication  
 Aly Hill, doctoral student—Department of Communication  
 Yiqing Ran, doctoral student—Department of Communication  
 Zac Jones, MA student—Department of Writing & Rhetoric Studies

*Graduate Committees (Completed)*

Daniel Chavez-Yenter (Ph.D., 2024)—Postdoctoral Research Fellow, University of Pennsylvania  
 Helene Thompson (Ph.D., 2024)  
 Allison Blumling, (M.Phil., 2023)  
 Emily Krebs (PhD, 2022)—Assistant Professor, Fordham University  
 Alison Yeh Cheung (PhD, 2021)—Assistant Professor, CA Poly State Univ.—San Luis Obispo  
 Taylor Johnson (Ph.D., 2021)—Director of Debate, James Madison University  
 Kris May (Ph.D., 2021)—Executive Director, Boston University’s Questrom School of Business  
 Amanda Fritz (Ph.D., 2020, Univ. of Wisconsin)—Assistant Professor, University of WA  
 Megan Cullinan (Ph.D., 2020)—Assistant Professor, University of Montana  
 Ammar Hussein (Ph.D., 2019)—Associate Instructor, University of Utah  
 Maurianna Shelbourn (Ph.D., 2019)—Proposal Development Specialist, Utah State University  
 Diana Zulli (Ph.D., 2018)—Associate Professor, Purdue University  
 Robert Layne (Ph.D., 2018)—Communication Coordinator, City of Portland  
 Heather Stone (Ph.D., 2018)—Founder, Getting the Right Hand Right Training Program  
 Jessica Houf (Ph.D., 2018)—Assistant Professor at Louisiana Tech University  
 José Ángel Maldonado (Ph.D., 2017)—Assistant Professor, University of South Florida  
 Joshua Trey Barnett (Ph.D., 2017)—Associate Professor, Penn State University  
 Tiffany Kinney (Ph.D., 2017)—Associate Professor, Colorado Mesa University  
 Julie Snyder-Yuly (Ph.D., 2017)—Associate Professor, Marshall University  
 Sumiko Martinez (Ph.D., 2017)—Associate Director of Editorial & Media Strategy, U of Utah  
 Jessica Zurcher (Ph.D., 2016)—Associate Professor, Brigham Young University  
 Matthew Richards (Ph.D., 2016)—Associate Professor, Appalachian State University  
 Brian Rogers (Ph.D., 2016)—Senior Design Strategist, Elevance Health  
 Megan McFarlane (Ph.D., 2015)—Lead Health Communication Scientist, MITRE  
 Julie Taylor (Ph.D., 2014)—Associate Professor, California State University—San Bernardino  
 Abigail Selzer King, (Ph.D., 2013)—Product Design Lead, Palladyne AI  
 Claudia I. Janssen Danyi (Ph.D., 2011)—Associate Professor, Eastern Illinois University  
 Elizabeth Williams (Ph.D., 2011)—Department Chair and Professor, Colorado State University  
 Emily Haas (Ph.D., 2011)—Associate Director for Science, CDC/NIOSH  
 Alicia Bergman (Ph.D., 2009)—Health Services Researcher, Veterans Affairs, Los Angeles  
 Rebekah Fox (Ph.D., 2008)—Professor, Texas State University – San Marcos  
 Rachael Katz, M.A.  
 Kari Lindsey, M.A.  
 Dakota Park-Ozee, M.A.  
 Samantha Edwards, M.A.  
 Debora D. Pérez, M.A.  
 Patricia North, M.A.

Louise Lareau, M.A.  
 Benjamin Tillman Russell, M.A.  
 Karen DeGan, M.A.  
 Rachel Rose Ravellette, M.A.  
 Shavonne Shorter, M.A.  
 Isaac C. Holyoak, M.A.  
 Corinne R. Corbett, M.A.  
 Erin Doss, M.A.  
 Rebecca Ivic, M.A.  
 Amy P. Neubert, M.A.  
 A.C. Stokes, M.A.  
 Felicia Trembath, M.P.H.

## **Teaching**

### **Courses Taught**

#### Graduate Courses

COMM 7410 Foundations of Rhetorical Theory—University of Utah  
 COMM 7405 Rhetoric of Science—University of Utah  
 COMM 7405 Feminist Rhetoric—University of Utah  
 COMM 7360 Qualitative Methods—University of Utah  
 COMM 7000 Rhetorical Methods: Archives—University of Utah  
 COM 684 Rhetorical History: Three Waves of Feminism—Purdue University  
 COM 632 Mixed Methods Research—Purdue University  
 COM 610 Rhetoric and Public Welfare—Purdue University  
 COM 585 Qualitative Methods—Purdue University  
 COM 584 Rhetorical Criticism—Purdue University  
 COM 521 Theories of Rhetoric—Purdue University

#### Undergraduate Courses

COMM 5950 Strategic Feminist Communication (Capstone)—University of Utah  
 COMM 5815 Communication and Reproductive Health—University of Utah  
 COMM 5000 Feminist Communication—University of Utah  
 COMM 3690 Making Brands Stick—University of Utah  
 COMM 3670 The Future of Advertising—University of Utah  
 COMM 3589 Brand Disruption—University of Utah  
 COMM 3580 Strategic Communication and Pandemics—University of Utah  
 COMM 3580 Strategic Health Communication—University of Utah  
 COMM 3490 Feminist Communication—University of Utah  
 COMM 3115 Communicating Science, Health, and the Environment—University of Utah  
 COMM 2580 Strat Com Theory and Practice—University of Utah  
 COM 495 Argumentation, Deliberation, & Democracy—Purdue University  
 COM 495 Health Policy Rhetoric—Purdue University  
 COM 381 Gender and Feminist Studies in Communication—Purdue University  
 COM 204 Critical Perspectives on Communication—Purdue University

COM 496 Rhetoric of Health—University of Illinois  
COM 323 Argumentation—University of Illinois  
COM 231 Persuasion—University of Illinois  
COM 101 Effective Principles of Public Speaking—University of Illinois

#### Independent Studies

COMM 6910 Archival Methods—University of Utah  
COMM 6910 Reproductive Health and Rhetorical History—University of Utah  
COMM 6910 Critical Health Communication—University of Utah  
COMM 6910 Rhetorical History—University of Utah  
COMM 6910 Feminist Rhetoric in U.S. History—University of Utah  
COMM 6910 Readings in Feminist Theory—University of Utah  
COMM 6910 Communication Theory—University of Utah  
COMM 3910 Advanced Strategic Health Communication—University of Utah  
COM 590 Visual Rhetoric—Purdue University  
COM 590 Women’s Health in Communication Research—Purdue University  
COM 590 Advanced Readings in Rhetorical Theory—Purdue University

#### **Leadership and Program Coordination**

Program Coordinator — Health Communication Certificate — 2017–2025

Emphasis Coordinator — Science, Health, Environment, and Risk Communication — 2015–2025

Course Supervisor — COMM 3070: Communication and Gender — 2014–present

Acting Course Supervisor — COMM 1020: Public Speaking — Fall 2013

Acting Course Supervisor — COMM 3070: Communication and Gender — Fall 2012

#### **Undergraduate Thesis Supervision**

Thesis Chair — Undergraduate Honors Program — 2018–2019

Student: Maya Kobe-Rundio

Winner, College of Humanities Outstanding Undergraduate Research Award (2019)

Recipient, Tanner Humanities Center Undergraduate Research Fellowship (2018–2019)

Thesis Chair — Undergraduate Honors Program — 2016–2017

Student: Logan Gaykowski

Thesis Chair — Undergraduate Honors Program — 2013–2014

Student: Rachel Jackson

#### **Undergraduate Mentorship**

Mentor—Undergraduate Research Opportunities Program—2018-2019

Faculty Mentor—Innovation Scholars Program—2012-2013

### **Student Organizations**

Co-Faculty Advisor—Rhetoric Society of America Student Division—2009-2011

### **Guest Lectures and Invited Presentations**

Guest Speaker. (2025). *The publishing process: Inside and out*. COMM 7001: Foundations of Communication.

Guest Speaker. (2025). *CommSHER Emphasis*. COMM 2050: UAC Kickstart to Communication, University of Utah.

Panelist. (2024). *Professional development session: CVs and job searches*. Doctoral Honors Seminar, National Communication Association.

Guest Speaker. (2024). *CommSHER emphasis*. COMM 2050: UAC Kickstart to Communication, University of Utah.

Guest Speaker. (2023). *The science, health, environment, and risk communication emphasis*. COMM 3060: Bridge to Communication, University of Utah.

Guest Speaker. (2022). *The strategic communication emphasis*. COMM 3060: Bridge to Communication, University of Utah.

Panelist. (2022). *Teaching college communication*. COMM 6090: Teaching the College Communication Curricula, University of Utah.

Guest Lecturer. (2022). *Rhetoric and qualitative research methods*. Indiana University-Purdue University, Indianapolis.

Panelist. (2021). *Critical cultural studies and rhetoric in the graduate program*. COMM 7001: Foundations of Communication, University of Utah.

Panelist. (2021). *Teaching college communication*. COMM 6090: Teaching the College Communication Curricula, University of Utah.

Panelist. (2021). *Addressing public crises and conflicts within rhetorics of science, health, & medicine*. Dissoi Logoi: Rhetoric Society of America University of Utah Student Chapter, University of Utah.

Guest Lecturer. (2021). *Medicalization and rhetorical history*. COMS 8440: Health Communication and Society, Ohio University.

Panelist. (2021). *The science, health, environmental, and risk communication emphasis*. COMM 3060: Bridge to Communication, University of Utah.

Panelist. (2020). *Strategic communication, and communicating about science, health, the environment, and risk*. COMM 2050: Kickstart to Communication, University of Utah.

Panelist. (2020). *Grant writing*. Graduate Student Association in Communication Workshop, University of Utah.

Panelist. (2019). *Teaching undergraduates as a graduate student*. COM 6090: Teaching the College Communication Curricula, University of Utah.

Guest Lecturer. (2019). *Infertility: Tracing the history of a transformative term*. COMS 496: Rhetoric and Memory Studies, University of Kansas.

Panelist. (2018). *Undergraduate instruction*. COM 6090: Teaching the College Communication Curricula, University of Utah.

Guest Lecturer. (2017). *Rhetorics of women's health, infertility, and the archives*. University of Georgia.

Guest Lecturer. (2015). *Health communication and qualitative methodology*. Indiana University-Purdue University, Indianapolis.

Guest Lecturer. (2015). *Rhetorical historiography*. University of Wisconsin-Madison.

Guest Lecturer. (2014). *Submitting research for publication*. Maud May Babcock Doctoral Writing Society, University of Utah.

Panelist. (2014). *Conference participation and writing panel proposals*. Graduate Student Association in Communication Workshop, University of Utah.

Panelist. (2013). *Preparing for the academic job market*. Graduate Student Association in Communication Colloquium Series, University of Utah.

Guest Lecturer. (2012). *Research on education, sexual health, and fertility*. COM 7001: Foundations of Communication Research, University of Utah.

Guest Lecturer. (2011). *Rhetorical history and health communication*. COM 601: Foundations of Human Communication Inquiry, Purdue University.

Guest Lecturer. (2010). *Strategies for the academic job interview*. Communication Graduate Student Association Colloquium Series, Purdue University.

Guest Lecturer. (2010). *Rhetoric, health, and gender*. COM 601: Foundations of Human Communication Inquiry, Purdue University.

Guest Lecturer. (2009). *Making the case for public sex education*. COM 576: Introduction to Health Communication, Purdue University.

Guest Lecturer. (2009). *Campaigning for sex education*. Graduate Student Rhetoric Reading Club, Purdue University.

Guest Lecturer. (2009). *Teaching strategies and philosophy*. Communication Graduate Student Association Colloquium Series, Purdue University.

Guest Lecturer. (2009). *Musings on rhetorical texts and history*. COM 601: Foundations of Human Communication Inquiry, Purdue University.

Guest Lecturer. (2008). *Intersections of rhetoric, health, and gender*. COM 601: Foundations of Human Communication Inquiry, Purdue University.

Guest Lecturer. (2007). *The Chicago schools and sex ed*. COM 590G: Gender in Applied Communication Contexts, Purdue University.

### **Service—Professional**

#### **Editorial Positions**

**Book Series Editor—Health Communication Series**, Johns Hopkins University Press—2020-present

Books published in the series include:

- Emily Winderman, *Back-Alley Abortion: A Rhetorical History* (2025)
- Shui-Yin Sharon Yam and Natalie Fixmer-Oraiz, *Doing Gender Justice: Queering, Reproduction, Kin and Care* (2025)
- Christa Teston, *Doing Dignity: Ethical Praxis and the Politics of Care* (2024)
- Colleen Derkatch, *Why Wellness Sells: Natural Health in a Pharmaceutical Culture* (2022)

**Associate Editor for Special Issues—Rhetoric Society Quarterly—2017-2022**

Edited the following special issues:

- “Global Black Rhetorics: A New Framework for Engaging African and Afro-Diasporic Rhetorical Traditions” (2022)
- “Resisting Temporal Regimes, Imagining Just Temporalities” (2021)
- “Disability, In/Visibility, and Risk” (2020)
- “Rhetoric’s Demagogue/Demagoguery’s Rhetoric” (2019)

#### **Editorial Board Membership**

Editorial Board Member—*Rhetoric & Public Address*—2026-present  
 Editorial Board Member—*Rhetoric Society Quarterly*—2023-present  
 Editorial Board Member—*Women & Language*—2022-present  
 Editorial Board Member—*Rhetoric of Health and Medicine*—2017-present  
 Editorial Board Member—*Quarterly Journal of Speech*—2016-present  
 Editorial Board Member—*Women's Studies in Communication*—2015-present  
 Editorial Board Member—*Health Communication*—2010-present

### Journal and Book Reviewing

Asterisk indicates editorship or membership on the editorial board.\*

2025—*American Journal of Sexuality Education*; *Critical Studies in Media Communication*; *Feminist Media Studies*; *Health Communication*;\* *Journal of International & Intercultural Communication*; *Journal of Medical Humanities*; *Journal of Science Communication*; *Notes and Records*; Ohio State University Press; *Quarterly Journal of Speech*;\* *Rhetoric of Health and Medicine*;\* *Rhetoric Society Quarterly*;\* *Science Communication*; Rutgers University Press; *Sexuality & Culture*

2024—*American Journal of Sexuality Education*; *Feminist Media Studies*; *Health Communication*;\* *Intercultural Communication Research*; *International and Intercultural Communication*; *Journal for the History of Rhetoric*; *Journal of Education Policy*; *Management Communication Quarterly*; *Perspectives on Science*; *Rhetoric of Health and Medicine*;\* *Rhetoric Society Quarterly*\*

2023—*American Journal of Sexuality Education*; *Health Communication*;\* *Journal of Sex Research*; *Management Communication Quarterly*; *Rhetoric of Health and Medicine*;\* *Rhetoric Society Quarterly*;\* *Science Communication*; *Women's Studies International Forum*

2022—*American Journal of Sexuality Education*; *Feminist Media Studies*; *Health Communication*;\* *Quarterly Journal of Speech*;\* *Rhetoric of Health and Medicine*;\* *Social History of Medicine*; *Women & Language*;\* *Women's Studies in Communication*\*

2021—*American Journal of Sexuality Education*; *Health Communication*;\* *Journal of Sex Research*; *Management Communication Quarterly*; *Public Understanding of Science*; *Qualitative Health Research*; *Rhetoric of Health and Medicine*;\* *Rhetoric Society Quarterly*;\* *Science Communication*; *Social History of Medicine*; *Southern Communication Journal*; *Women's Studies in Communication*\*

2020—*Communication and Critical/Cultural Studies*; *Health Communication*;\* *Management Communication Quarterly*; *Journal for the History of Rhetoric*; *Journalism & Communication Monographs*; *Qualitative Health Research*; *Rhetoric of Health and Medicine*;\* *Rhetoric Society Quarterly*;\* *Science Communication*; *Women's Health Issues*; *Women's Studies in Communication*;\* *Journal of Sex Research*

2019—*American Journal of Sexuality Education*; *Configurations*; *Critical Studies in Media Communication*; *Health Communication*;\* *Journal of Health Communication*; *Qualitative*

*Health Research; Quarterly Journal of Speech; \* Rhetoric of Health and Medicine; \* Women's Studies in Communication\**

2018—*Communication & Critical/Cultural Studies; Health Communication; \* Journal of Health Communication; Journal of Sex Research; Public Understanding of Science; Qualitative Health Research; Quarterly Journal of Speech; \* Rhetoric of Health and Medicine; \* Rutgers University Press; Science Communication; Women and Language; Written Communication*

2017—*American Journal of Sexuality Education; Archives of Sexual Behavior; Communication and Critical/Cultural Studies; Contemporary British History; Critical Studies in Media Communication; Health Communication; \* Journal of Sex Research; New York University Press; Peitho; Public Understanding of Science; Qualitative Health Research; Quarterly Journal of Speech; \* Rhetoric & Public Affairs; Science Communication; Sociological Forum; Technical Communication Quarterly; Women's Studies in Communication\**

2016—*Communication & Critical/Cultural Studies; Health Communication; \* Journal of Sex Research; Men and Masculinities; Qualitative Health Research; Quarterly Journal of Speech; \* Rhetoric & Public Affairs; Rutgers University Press; Southern Communication Journal; Women's Studies in Communication\**

2015—*Communication & Critical/Cultural Studies; Cultural Studies\_ Critical Methodologies; Health Communication; \* Journal of Sex Research; Qualitative Health Research; Rhetoric Society Quarterly; Southern Communication Journal*

2014—*Communication & Critical/Cultural Studies; Communication Methods & Measures; Journal of Health Communication; Journal of Sex Research; Health Communication; \* Qualitative Health Research; Quarterly Journal of Speech; Southern Communication Journal*

2013—*American Journal of Evaluation; Communication & Critical/Cultural Studies; Communication Methods & Measures; Health Communication; \* Human Communication Research; Journal of Health Communication; Journal of Sex Research; Qualitative Health Research; Rhetoric & Public Affairs*

2012—*Asian Journal of Communication; Communication Monographs; Critical Studies in Media Communication; Health Communication; \* Qualitative Health Research; Quarterly Journal of Speech; Journal of Applied Communication Research; Rhetoric Society Quarterly*

2008-2011—*Communication and Critical/Cultural Studies; Communication, Culture & Critique; Communication Monographs; Communication Review; Critical Studies in Media Communication; Health Communication; \* Human Communication Research; Journal of Communication; Journal of Health Communication; Oregon Historical Quarterly; Qualitative Health Research; Quarterly Journal of Speech*

### **Conference Reviewing**

Association for Education in Journalism and Mass Communication — 2025  
Rhetoric Society of America — 2015–present  
International Communication Association — 2008–present  
National Communication Association — 2006–present  
American Society for the History of Rhetoric — 2015

### **Grant and Fellowship Reviewing**

American Council of Learned Societies — 2023  
Freiburg Institute for Advanced Study — 2023  
Irish Research Council — 2023  
Social Sciences and Humanities Research Council — 2017–2021  
National Endowment for the Humanities — 2020  
Research Foundation Flanders — 2018  
University Research Committee Grants — 2017–2018

### **Award Committees**

Committee Member—Golden Monograph Award Committee, National Communication Association—2026

Chair—Association for the Rhetoric of Science, Technology, and Medicine Article of the Year Award—2022

Committee Member—Association for the Rhetoric of Science, Technology, and Medicine Article of the Year Award—2022

Chair—Benson-Campbell Dissertation Award, Public Address Division, National Communication Association—2021

Committee Member—Benson-Campbell Dissertation Award, Public Address Division  
2019-2020

Committee Member—Association for the Rhetoric of Science, Technology, and Medicine Book Prize Award—2018-2019

Committee Member—Winans-Wichelns Award Committee, Public Address Division, National Communication Association—2014-2016

Committee Member—Marie Hochmuth Nichols Award Committee, Public Address Division, National Communication Association—2013-2014

Committee Member—Public Address Division Nomination Committee, National Communication Association—2012-2013

Committee Member—Hauser Research Award Selection Committee, Rhetoric Society of America—2012

### **Conference Leadership**

Faculty Leader—Medical Rhetoric in the Archives Seminar, Rhetoric Society of America Summer Institutes, University of Maryland—2019

Local Host—ALTA Argumentation Conference—2016-2019

Faculty Leader—Doctoral Honors Seminar, National Communication Association, University of Missouri—2015

### **External Program Reviews**

External Program Reviewer—Colorado State University, Department of Communication Studies—2026

Chair—External Review Committee, Indiana University-Purdue University, Department of Communication Studies—2021

### **External Promotion and Tenure Reviews**

External Reviewer—Three promotion and tenure reviews—2025

External Reviewer—Two promotion and tenure reviews—2024

External Reviewer—Five promotion and tenure reviews—2023

External Reviewer—Three promotion and tenure reviews—2022

External Reviewer—Three promotion and tenure reviews—2021

External Reviewer—Three promotion and tenure reviews—2020

External Reviewer—Three promotion and tenure reviews—2019

External Reviewer—Three promotion and tenure reviews—2018

External Reviewer—Promotion and tenure review—2017

External Reviewer—Promotion and tenure review—2016

### **Service—University and College**

#### **University and College Committees**

Member — Dean’s Advisory Committee, College of Humanities, University of Utah — 2025–present

Member — University Promotion and Tenure Advisory Committee (UPTAC), University of Utah — 2025

Member — Tanner Humanities Center Advisory Board, University of Utah — 2016–2023

Member — College of Humanities Library Committee, University of Utah — 2012–2020

Member — Executive Committee, College of Humanities, University of Utah — 2014–2015

Member — Global Citizenship Faculty Steering Committee, University of Utah — 2012–2013

Member — Kendall Excellence in Teaching Selection Committee, Purdue University — 2010

Member — PRF Grant Selection Committee, Purdue University — 2008–2009

Member — Kinley Trust Grant Selection Committee, Purdue University — 2008–2009

Member — Research Incentive Grant Committee, Purdue University — 2008

### **Search and Review Committees**

Co-Chair — Dean’s Search Committee, College of Humanities, University of Utah — 2017–2018

Member — Dean’s Search Committee, College of Humanities, University of Utah — 2014–2015

Member — Dean for Academic Affairs Search Committee, College of Humanities, University of Utah — 2015

Member — Gender Studies Division Review Committee — 2016

Member — Promotion Committee, Gender Studies Program — 2022

### **Panels, Presentations, and Outreach**

Panelist — NEH Mock Review Panel, College of Humanities, University of Utah — 2023

Faculty Presenter — Red, White & U Admissions Event, College of Humanities, University of Utah — 2019

Discussant — Humanities Radio Podcast — 2021

Discussant — Humanities House Faculty Fireside Tea, College of Humanities, University of Utah — October 2013

Panelist — “Love in the Humanities” Panel, College of Humanities, University of Utah — September 2013

### **Service—Departmental**

#### **Administrative Leadership**

Associate Chair — Department of Communication, University of Utah — 2023–present

### **Department Governance Committees**

Member — Executive Committee — 2023–present

Member — Executive Committee — 2019–2020

Member — Executive Committee — 2016–2018

Member — Graduate Committee — 2021–present

Member — Graduate Studies Committee — 2016–2018

Member — Graduate Studies Committee — 2012–2014

Member — Graduate Studies Committee — 2010–2011 (Purdue University)

Member — Undergraduate Studies Committee — 2018–2019

Member — RPT Guidelines Committee — 2012–2013

Unit Head — Rhetoric Unit Committee — 2010–2011 (Purdue University)

Member — Strategic Planning Committee — 2009–2010 (Purdue University)

### **Promotion, Tenure, and Faculty Review Committees**

Chair — Informal Career-Line Annual Review Committee — 2026

Secretary — Retention, Promotion, and Tenure Committee — 2025

Chair — Promotion and Tenure Committee (for faculty member) — 2022

Chair — Promotion and Tenure Committee (for faculty member) — 2020

Chair — Promotion and Tenure Committee (for junior faculty member) — 2018–2019

Chair — RPT Committee — 2017–2018

Member — Promotion Committee (for faculty member) — 2024

Member — Promotion Committee (for faculty member) — 2022

Member — Promotion Committee (for faculty member) — 2019

Member — Promotion and Tenure Committee (for two junior faculty members) — 2019

Member — Retention, Promotion, and Tenure Committee (for faculty member) — 2021

Reviewer — Three Career-Line and Adjunct Faculty Reviews — 2025

Reviewer — Four Career-Line and Adjunct Faculty Reviews — 2024

### **Faculty Search Committees**

Chair — Search Committee, Strategic Communication Position — 2024–2025

Member — Search Committee, Journalism Position — 2023–2024

Member — Search Committee, Science Communication Position — 2021–2022

Chair — Search Committee, Science and Environmental Communication Position — 2018–2019

Member — Rhetoric Hiring Committee — 2010–2011 (Purdue University)

### **Teaching and Evaluation Committees**

Chair — Peer Teaching Review (for faculty member) — 2024

Chair — Peer Teaching Review (for postdoctoral faculty member) — 2024

Chair — Peer Teaching Review (for faculty member) — 2022

Member — Peer Teaching Review — 2020

### **Department Programming**

Chair — B. Aubrey Fisher Lecture Committee — 2013–2014

### **Public Engagement**

Panelist — *The Art of Infertility* installation and screening, Utah Humanities Council and Utah Infertility Resource Center — February 2018

Moderator — “Whose Choice? The Debate over Women’s Health,” John R. Park Debate Society — November 2012

Keynote Speaker — Amelia Earhart Tour, Visitor Information Center — March 2010

Keynote Speaker — “Earhart on Campus” Lecture, Attica-Williamsport Rotary Club, Attica, IN — October 2009

Keynote Speaker — “Earhart’s Contemporaries” Lecture, Attica-Williamsport Tri Kappa Associates, Attica, IN — September 2009

### **Professional Memberships**

Association for the Rhetoric of Science, Technology, and Medicine

International Communication Association

National Communication Association

Rhetoric Society of America